

Editorial Calendar

Issue	Columns	Features	In Every Issue	Space Close	Materials Due	Bonus Distribution
1st Quarter 2013	<ul style="list-style-type: none"> • Career Corner • Growth Strategies • Real Estate • Tax & Accounting • Technology • The Management Team: CFO and CEO 	<ul style="list-style-type: none"> • Post-Election Political & Business Risk • Evolution of the CFO Role • Industry Vendor Spotlight: Banking • Managing the Legal Spend 	<ul style="list-style-type: none"> • CFO Studio Reception Coverage • Q&A Interview 	December 5, 2012	December 12, 2012	<ul style="list-style-type: none"> • CFO Studio Receptions and Conferences • Monthly Meetings of Financial Executives International – NJ Chapter • Association for Corporate Growth, NJ – CFO Forum • Financial Executive Networking Group Meetings • Financial Executives International CFO Peer-to-Peer Forum • Other New Jersey– and New York–area CFO and Business Executive Meetings
2nd Quarter 2013	<ul style="list-style-type: none"> • Career Corner • Growth Strategies • Real Estate • Tax & Accounting • New Jersey Spotlight: Regulatory Issues • Human Resources • The Management Team: CFO and Chief Technology/Information Officer 	<ul style="list-style-type: none"> • Business Intelligence • Generating Profits in a Private Equity World • Industry Vendor Spotlight: Insurance • The CFO and CIO Relationship: Collaboration or Competition? 	<ul style="list-style-type: none"> • CFO Studio Reception Coverage • Q&A Interview 	March 6, 2013	March 13, 2013	<ul style="list-style-type: none"> • CFO Studio Receptions and Conferences • Monthly Meetings of Financial Executives International – NJ Chapter • Association for Corporate Growth, NJ – CFO Forum • Financial Executive Networking Group Meetings • Financial Executives International CFO Peer-to-Peer Forum • Other New Jersey– and New York–area CFO and Business Executive Meetings

Editorial Calendar (continued)

Issue	Columns	Features	In Every Issue	Space Close	Materials Due	Bonus Distribution
3rd Quarter 2013	<ul style="list-style-type: none"> • Career Corner • Growth Strategies • Real Estate • Tax & Accounting • Risk • The Management Team: CFO and Chief Legal Officer 	<ul style="list-style-type: none"> • Big Data: Gathering, Storing, Mining and Using Information • Green Initiatives vs. Profitability • Industry Vendor Spotlight: Accounting 	<ul style="list-style-type: none"> • CFO Studio Reception Coverage • Q&A Interview 	July 10, 2013	July 17, 2013	<ul style="list-style-type: none"> • CFO Studio Receptions and Conferences • Monthly Meetings of Financial Executives International – NJ Chapter • Association for Corporate Growth, NJ – CFO Forum • Financial Executive Networking Group Meetings • Financial Executives International CFO Peer-to-Peer Forum • Other New Jersey– and New York–area CFO and Business Executive Meetings
4th Quarter 2013	<ul style="list-style-type: none"> • Career Corner • Growth Strategies • Real Estate • Tax & Accounting • New Jersey Spotlight: Regulatory Issues • The Management Team: CFO and Chief HR Officer 	<ul style="list-style-type: none"> • Influential CFOs in a Roundtable Discussion • How CFOs Become CEOs • Industry Vendor Spotlight: Benefits & Compensation 	<ul style="list-style-type: none"> • CFO Studio Reception Coverage • Q&A Interview 	Sept. 16, 2013	Sept. 23, 2013	<ul style="list-style-type: none"> • CFO Studio Receptions and Conferences • Monthly Meetings of Financial Executives International – NJ Chapter • Association for Corporate Growth, NJ – CFO Forum • Financial Executive Networking Group Meetings • Financial Executives International CFO Peer-to-Peer Forum • Other New Jersey– and New York–area CFO and Business Executive Meetings